Promotion of the European IST Prize
Email campaign

Among the initiatives to promote the European IST Prize, email campaigns have proven to be particularly efficient.

As a first and urgent step, please dispatch the below mail to your contacts.

Subsequently, please organise a large email campaign. The email campaign can be made by your organisation or it can be outsourced. We shall pay the costs for this work at a budget of max €2,200. The work shall be carried out in February/March/first half of April.

Proposal for an efficient email campaign

Get acquainted with the European IST Prize scheme: www.ist-prize.org

If appropriate, translate the below email into your language.

Check the Internet and identify relevant applicants, companies, IT organisations, laboratories, Universities, Science and Technology Parks, associations, Venture Capital organisations, start-up Web sites, other Web sites, portals and research engines, etc… and send them the mail,

The work should be carried out in February/March/first half of April. Do not send any emails after 29 April.

Contact Euro-CASE for any question or complementary information: mail@euro-case.org, tel: +33 1 53 59 53 40

If relevant, propose to Euro-CASE to put a banner on relevant portals, Web sites, search engines,

Make a short report of your work, and send it, together with the invoice to Euro-CASE, 28, rue Saint Dominique,F-75007 Paris
Apply for this year’s European IST Prize!

3 Grand Prize Winners*
20 Winners*
50-70 Nominees

Deadline for application: 12 May 2005

www.ist-prize.org

The European IST Prize is the most distinguished Prize for innovative products and services in the field of Information Society Technologies.

The Prize is open to companies or organisations which have an innovative IST product with a promising market potential.

The European IST Prize is organised by Euro-CASE with the sponsorship and support of the European Commission within the framework of the IST Programme. It is open to 33 countries.

The European recognition that stands behind the selection of the European IST Prize Nominees, Winners and Grand Prize Winners contributes to facilitating access to finance, markets and partnerships, and to enhancing the visibility, credibility, and the future business prospects for the company.

*Monetary prizes to be awarded to European IST Prize Winners and Grand Prize Winners are not yet confirmed. They will not be provided by the European Commission in 2005. Euro-CASE is in the process of raising prize money.

Deadline for application: 12 May 2005.

Application form: http://www.ist-prize.org/apply/

Euro-CASE - 28, rue Saint Dominique - F-75007 Paris
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